



Welcome! Thank you for joining us. We will begin in a few minutes.

While we wait for everyone to join, please tell us in the chat box where you are joining in from!

FROM BROAD STROKES TO FINE DETAILS:

Creating Your Own HIT Masterpiece

PRESENTED BY Sammie Burman & Connie Warren



About BookNook

BookNook's synchronous online learning platform is designed to help schools implement high-impact tutoring.



Creating Your Own High-Impact Tutoring Masterpiece



Based on Research

Our program supports student mastery using best practices grounded in the science of reading



Synchronous

Students connect remotely with a vetted tutor in 1:1 or small groups for live sessions.



Collaborative

Students engage with a dedicated tutor to work with for the duration of the instructional cycle.



It Works

The average student who uses BookNook sees a dramatic increase in reading skills.

Today's Presenters



Sammie Burman, M.Ed.

Director: Learning + Development



Connie Warren, M.Ed.

Manager: Content Marketing



Happy Little Details



CREATING YOUR HIT MASTERPIECE

Today's Agenda



YOUR DISTRICT COLORS

**The Data +
Rationale**



SKETCHING THE LANDSCAPE

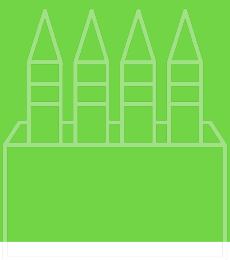
**Goal Setting +
Metrics**



A FULL PALETTE

**Support +
Funding**





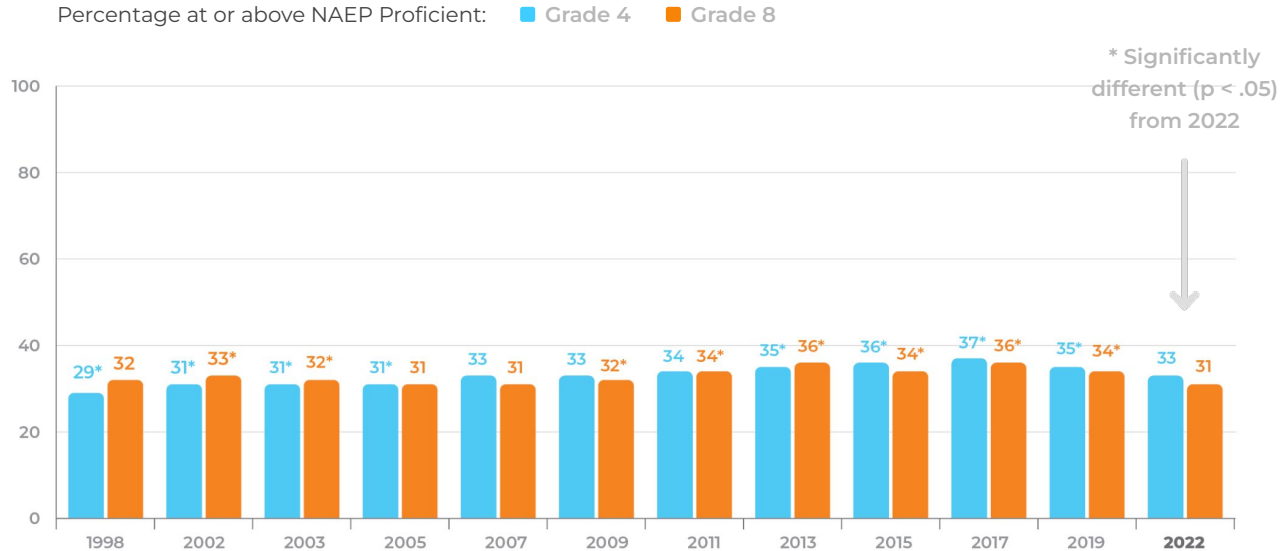
YOUR DISTRICT COLORS

Data + Rationale



National Data

Reading proficiency is on a decline.



YOUR DISTRICT COLORS

YOUR Data

Types of Data

- » State/Summative assessments
- » Local/Unit assessments
- » Observations/Anecdotal notes
- » Attendance rates
- » Behavior referral numbers

What to look for:

- » Skill progression across grade levels
- » Skills gaps
- » Whole group vs small group
- » Effects of class size
- » Attendance, engagement, and behavior











YOUR DISTRICT COLORS

YOUR Data

Name: _____

What's My Sound?

Shade the beginning sound of each picture.

	c m u		s h t
	n a r		f c d
	e d b		a b x
	m b i		r w y

Kindergarten PA Skills

Spelling Words

- place
- barge
- trace
- ice
- bulge
- badge
- space
- range
- mice
- cage
- mule
- huge
- out
- wash
- saw

How many times can you practice your spelling words? Have helpers write their initials in an apple each time you practice.



Grade 2 Spelling

Spelling words written on lined paper:

Spelling words: place, barge, trace, ice, bulge, badge, space, range, mice, cage, mule, huge, out, wash, saw.

Handwritten text:

Spelling words: place, barge, trace, ice, bulge, badge, space, range, mice, cage, mule, huge, out, wash, saw.

Handwritten sentences:

mrs smith is the best teacher for we have write for when I first walk in I think this is the best class ever that is and do a essay is mrs smith so much she is the best. when first see her I like we are going to have fun and do a essay. Spelling never one will have the best teacher

Grade 4 Writing



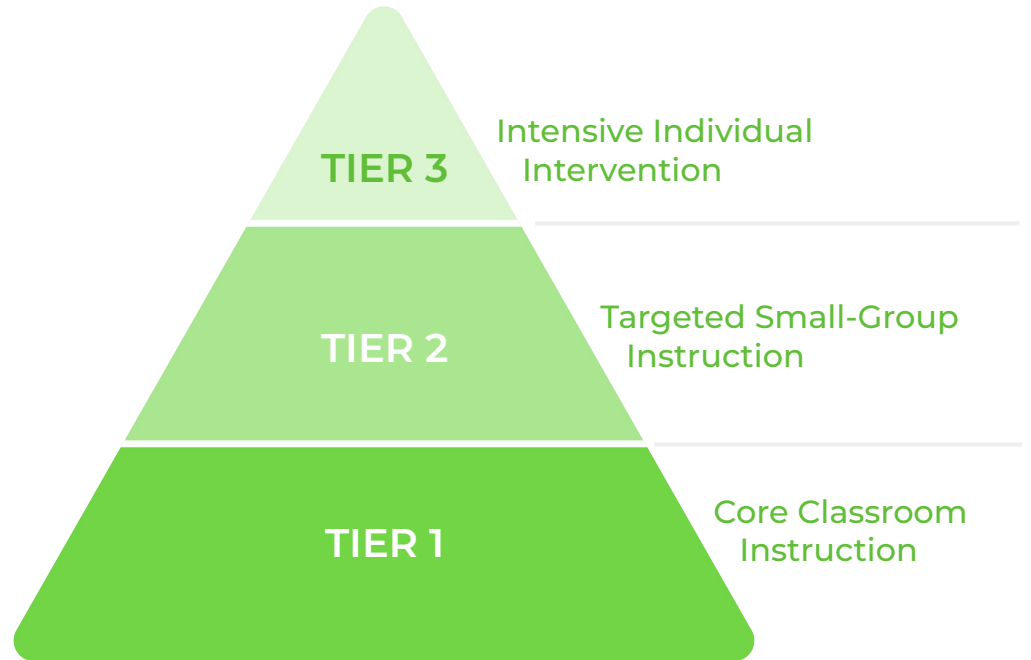
YOUR DISTRICT COLORS

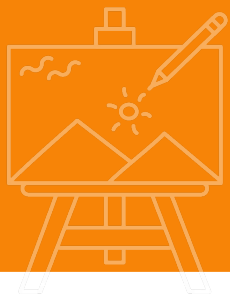
YOUR Rationale

Your “Why”

Based on your data:

- » Tier 1 instruction is ...
- » Teachers needs support with...
- » Students will...





SKETCHING THE LANDSCAPE

Goal Setting + Metrics



SKETCHING THE LANDSCAPE

Make it SMART

S

Specific

The goal is concrete and well-defined.



M

Measured

The goal has an objective measure of success.



A

Achievable

The goal is challenging but achievable.



R

Relevant

The goal contributes to larger mission.



T

Timed

The goal has a deadline or timeline of milestones.

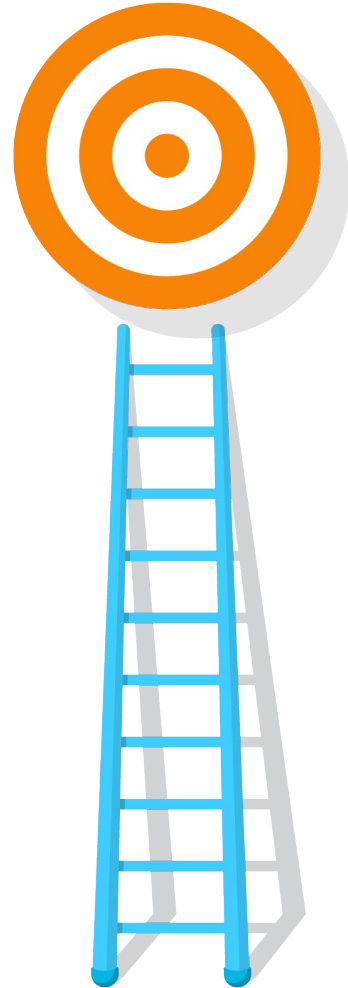


SKETCHING THE LANDSCAPE

Setting Goals

Goal Setting Targets

- » Student Achievements
- » Student Growth
- » Student Confidence
- » Teacher Efficacy





A FULL PALETTE

Support + Funding



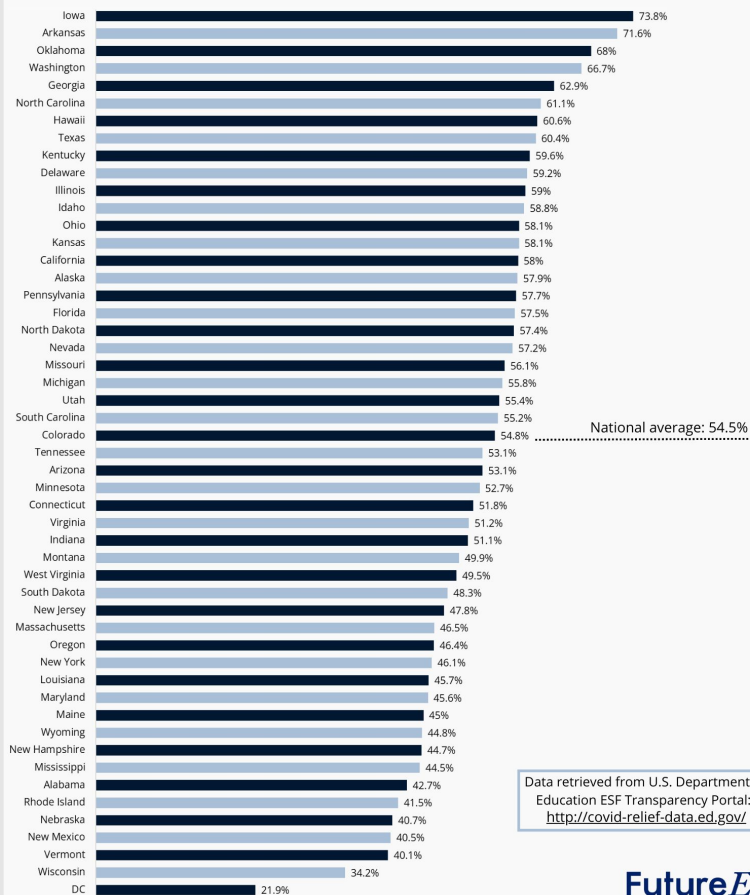
A FULL PALETTE

Securing Funds: National

Leveraging ESSER Funds Wisely

States received \$189.5 billion across three rounds of funding since March 2020. The national average of monies spent as of EOY23 is just under 55%.

States and school districts received \$189.5 billion across three rounds of federal Elementary and Secondary School Emergency Relief (ESSER) funds. The chart below shows the percentage of the funding spent as of May 31, 2023.



Data retrieved from U.S. Department of Education ESF Transparency Portal: <http://covid-relief-data.ed.gov/>

FutureEd



A FULL PALETTE

Securing Funds: State

Check out the headlines

- » Whitmer Proposes MI Kids Back on Track Tutoring Plan
- » Arkansas will receive \$1M grant to assist with “high-impact” tutoring within school day
- » Funding high-impact tutoring boosts Illinois students' scores
- » Lawmakers are wrong to reject Hochul's mandate for high-quality tutoring
- » New Jersey elected leaders come together to invest in a needed high-impact tutoring



A FULL PALETTE

Communication = Buy-in

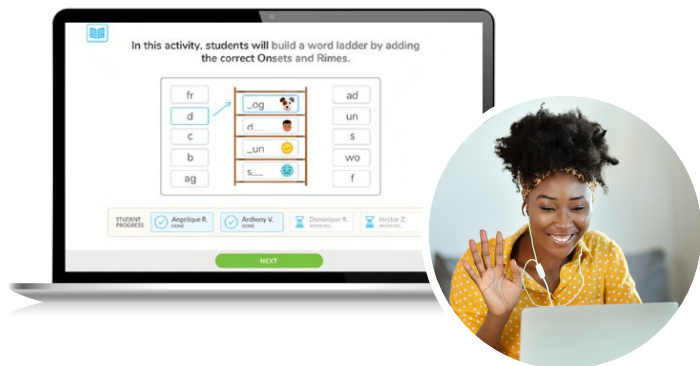
Communication Checklist

- » Key Players in Funding
- » Circle the Wagons (Teachers)
- » Student Voice Matters!
- » Family and Community Outreach



About BookNook

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Based on Research

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Synchronous

Students work with a tutor or guide in 1:1 or small-group sessions.



Data-driven

Powerful tools to track performance and monitor progress on standards.

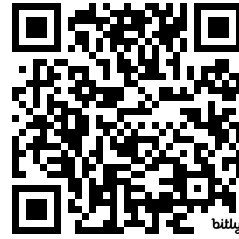


It Works

The average student who uses BookNook sees a 2.4x increase in reading growth.



Thank you!



BookNook.com | [f](#) [t](#) [in](#)