



**Welcome! Thank you for joining us. We will begin in a few minutes.**  
While we wait for everyone to join, please tell us in the chat box where you are joining in from!



ROCKET TO SUCCESS:

# Efficient, Effective, & Equitable HIT

PRESENTED BY Sammie Burman & Connie Warren



# Today's Presenters



**Sammie Burman, M.Ed.**

Director: Learning + Development



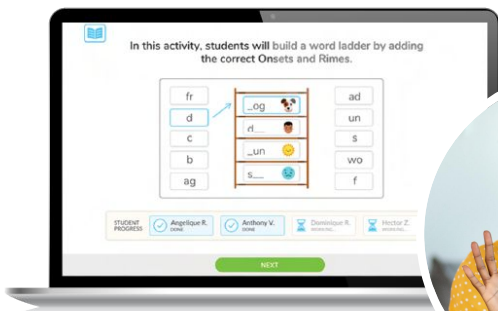
**Connie Warren, M.Ed.**

Manager: Content Marketing



# About BookNook

BookNook's synchronous online learning platform is designed to help schools implement high-impact tutoring.



## Based on Research

Our program supports student mastery using best practices grounded in the science of reading



## Synchronous

Students connect remotely with a vetted tutor in 1:1 or small groups for live sessions.



## Collaborative

Students engage with a dedicated tutor to work with for the duration of the instructional cycle.



## It Works

The average student who uses BookNook sees a dramatic increase in reading skills.



ROCKET TO SUCCESS

# Today's Agenda



SPEED OF LEARNING

**Efficient**



ORBIT OF SUCCESS

**Effective**



UNIVERSAL REACH

**Equitable**



# Rocket to Success

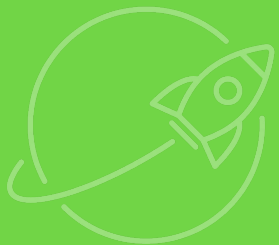




## CHAT IN YOUR RESPONSE

When you were a kid, what did you dream of becoming? And what's your job title now?





SPEED OF LEARNING

# Efficient

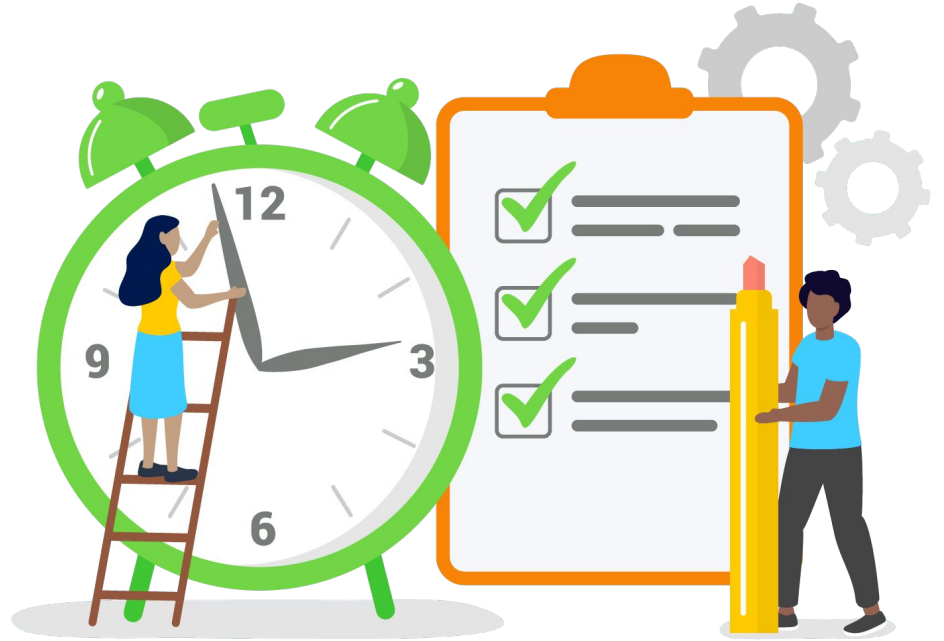


SPEED OF LEARNING

# Defining Efficiency

## Efficient Learning Time

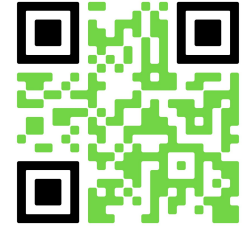
- » Well-structured encounters
- » Smart time-management
- » Depth of knowledge





SPEED OF LEARNING

# Depth of Knowledge



[blog.booknook.com](http://blog.booknook.com)

01

Recall and  
Reproduction

"I can recall facts and basic concepts, like naming the capital of a country or listing the steps of a simple process."

02

Skills and Concepts

"I can explain concepts and apply basic skills, like describing the causes of weather patterns or solving simple equations."

03

Strategic Thinking

"I can solve multi-step problems and analyze situations, like developing a budget plan or interpreting a complex text."

04

Extended Thinking

"I can conduct in-depth research, synthesize information from various sources, and create comprehensive projects, like designing a scientific experiment or writing an analytical essay."



SPEED OF LEARNING

# Our Case Study

## EFFICIENCY

BookNook demonstrates remarkable efficiency in boosting reading skills with **significant improvements** in students' reading growth observed within a concise **10-week implementation period**.



## SPEED OF LEARNING

# The Power of Proof



### ESSA LEVEL IV - Demonstrates Rationale

- Research-based approach outlines why the solution should have positive student impact
- Commitment to ongoing research efforts to build the evidence base
- Eligible for some federal funding



### ESSA LEVEL III - Promising Evidence

- Positive student impact demonstrated through correlational study at a single site
- Eligible for all years of federal funding



### ESSA LEVEL II - Moderate Evidence

- Positive student impact demonstrated through quasi experimental study conducted at multiple sites
- Study utilized comparison groups without random assignment
- Eligible for all years of federal funding



### ESSA LEVEL I - Strong Evidence

- Positive student impact demonstrated through randomized control trial study conducted at multiple sites
- Study utilized randomized groups for stronger, unbiased results
- Eligible for all years of federal funding



# Strategies for Efficiency

## Practical tips for

- » **SMART** goal setting
- » Monitoring progress
- » Tailored learning
  - Know their interests
  - Know their data

**S**

### Specific

The goal is concrete and well-defined.



**M**

### Measured

The goal has an objective measure of success.



**A**

### Achievable

The goal is challenging but achievable.



**R**

### Relevant

The goal contributes to larger mission.

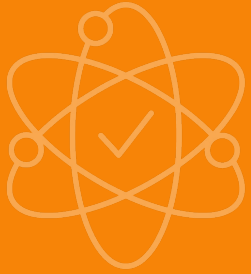


**T**

### Timed

The goal has a deadline or timeline of milestones.





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**Effective**



# Elements of Effectiveness

## Effective programs include:

- » Tutor-Student relationships
- » Regular assessment
- » Feedback loop

“Children who do well  
**despite** *serious hardship*  
have had at least...  
one **stable and committed**  
**relationship**  
with a **supportive** adult.”

Citation: National Scientific Council on the Developing Child (2015).

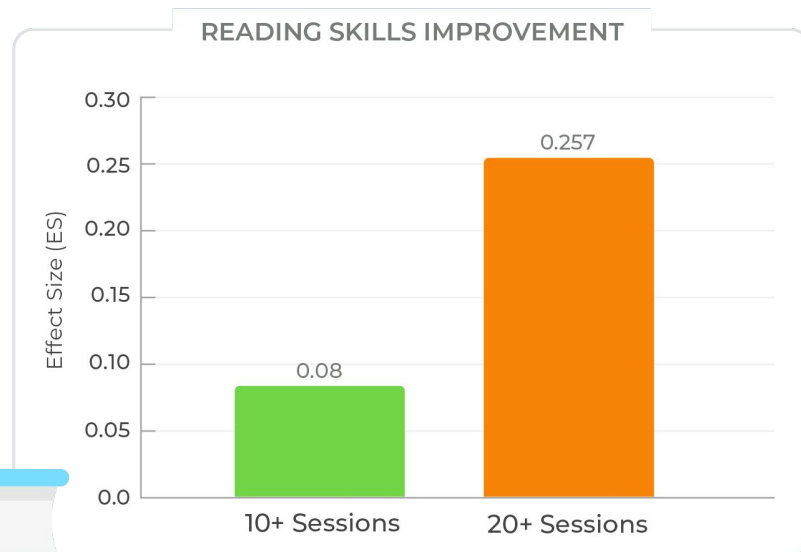
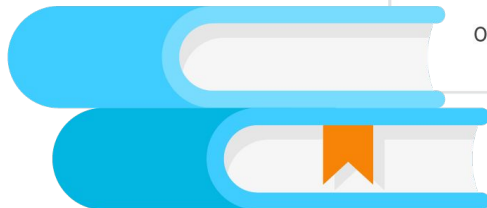


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# BookNook's Impact

## EFFECTIVE

The platform's efficacy is evident as students engaging with BookNook consistently showed **greater reading gains**, with the impact notably increasing with the number of sessions completed.



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# Enhancing Effectiveness

## Tips for success

- » Aligned to standards
- » Tutor quality
- » High interest and motivation







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# Equitable



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# Equity in Education

## Equity Checklist

- » Linguistic Inclusivity
- » Flexible Scheduling
- » Diverse Curriculum
- » Access to Technology
- » Mental Health Support
- » Representation in Instructional Materials
- » Physical Accessibility

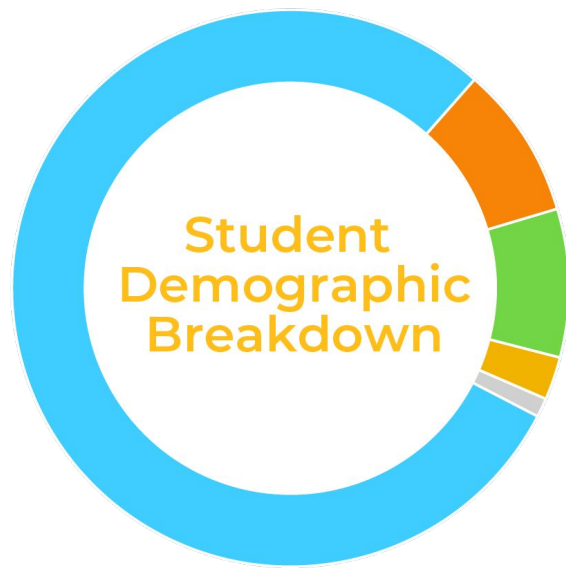


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# Equitable Impact

## EQUITABLE

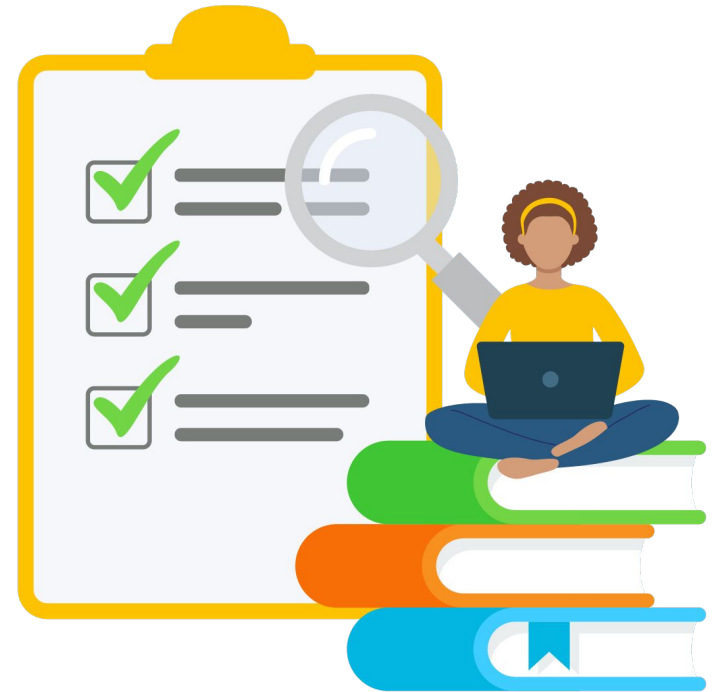
BookNook's benefits extend across diverse student populations, with no significant difference in outcomes related to race/ethnicity, sex, or special educational needs, suggesting its equitable impact on student learning.



# Fostering Equity

## Equity Audit

- » Equity Focused Observations
- » Dig into your data
- » Professional Learning
- » Reflection





## TAKE A POLL

Which of the 3 Es are you knocking out of the park in your initiative?



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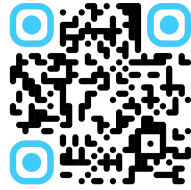
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# RCT Partnerships



# Thank you!



BookNook.com | [f](#) [t](#) [in](#)