



# End-Of-Year Impact Report

SY 2021–2022

## OVERVIEW

**When tutoring is delivered with rigor, intentionality, and through data-driven methods, the impact is far-reaching.**

The School Year 2021–2022 Impact Report provides an in-depth overview of BookNook’s impact among K–8 students participating in the program nationally between August 2021 and June 2022. More specifically, the report will detail and synthesize metrics on the following categories: BookNook’s reach/scale, student progress, usage, and student engagement. We will also incorporate qualitative data (e.g., parent/educator/administrator feedback) to contextualize and add nuance to these macro level trends.

## THE BOOKNOOK DIFFERENCE

**We are a team of educators and technology innovators joined by a shared commitment to provide equitable access to rigorous and engaging instruction.**

BookNook provides a synchronous online learning platform designed to enhance K–8 academic achievement through small-group reading instruction and online tutoring.



**SYNCHRONOUS:** We offer a digital curriculum designed for simultaneous small-group instruction, either in-person or in remote learning environments.



**IMPACTFUL:** Highly trained tutors provide evidence-based and personalized reading instruction for students in grades K–8.



**SCALABLE:** Our patented technology scales to put proven instructional methods into practice with 5000+ student programs.

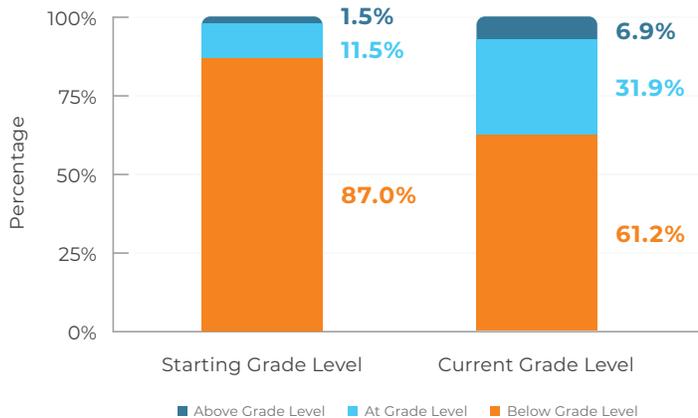


**ENGAGING:** We offer students authentic, diverse, and relevant texts in an ever-expanding library.



**ALL-IN-ONE:** From scheduling and communication to support and operational logistics, our platform can manage all aspects of tutoring engagement.

# Quantitative Data | National Level



## GRADE LEVEL STATUS

At the beginning of students' engagement with BookNook, the majority of students were performing below grade level (87%) while 11.5% were performing at grade level.

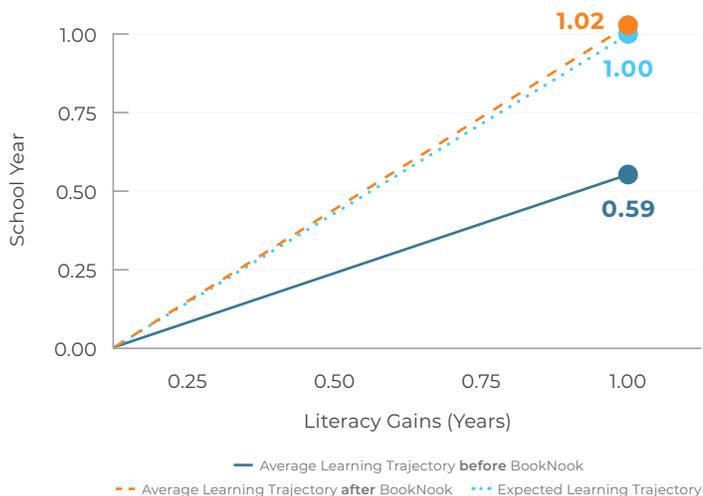
By the end of their engagement with BookNook, the percentage of students who were performing below grade level was reduced to 61% and students performing at grade level represent 1/3 of students.



## TRAJECTORY TO SUCCESS

The results show a clear link between BookNook participation and student literacy development.

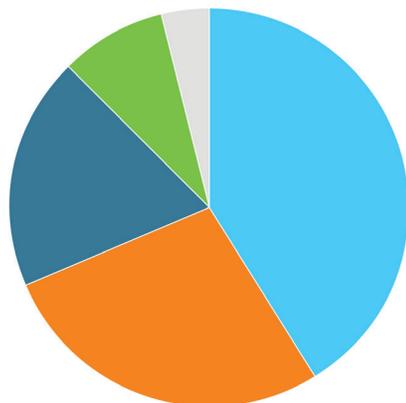
High-usage students (10+ tutoring sessions) show an accelerated growth trajectory, realigning them with the expected growth rates of their national peer group.



## ACCELERATED LITERACY GAINS

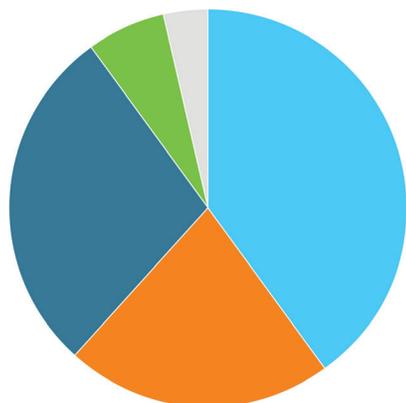
Before BookNook was introduced, the average growth trajectory of our students was ~.6, which means that for every year of instruction, they were learning 3/5ths of the material.

After BookNook was introduced, these students demonstrated a new growth trajectory of 1.02. This is an increase in their previous growth trajectory by a factor of 1.7, realigning them with expected growth rates of their national peers.



**87% of students** report positive associations with reading

- Feeling bad
- Feeling not good
- Feeling ok
- Feeling good
- Feeling great



**90% of students** report their BookNook session was ok/mostly fun/very fun

- Terrible
- Not fun
- It was ok
- Mostly fun
- Very fun

## BY THE NUMBERS

BookNook's overall impact since 2016



**1,463,223**  
sessions  
joined



**2,625**  
schools  
served



**38**  
states  
+ DC



**498**  
districts  
& nonprofits



**20,000+**  
tutors  
in network

## PRAISE FOR BOOKNOOK

The books are really building on text-to-world and text-to-self connections being made. Personally, I enjoy tutoring and working with the students. It is very easy to guide them through the lessons.

— Educator

I LOVE BookNook! The sessions are the highlight of [my son's] school week. He typically does NOT like to read at all but to my surprise, he is eager to attend his BookNook tutoring sessions.

— Parent

BookNook has really helped students' progress with reading/communication.

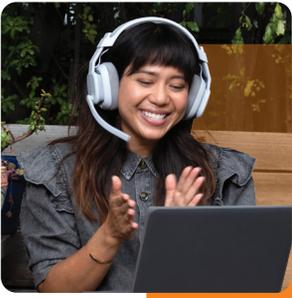
— Program Coordinator

I want to be the teacher that helps kids feel confident and enjoy learning.

— BookNook Tutor & Public School Teacher

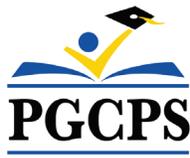
[Student] is now confident to speak more English, ask or answer questions in class and has learned so much in a short amount of time.

— Program Coordinator



## Research Spotlight

Students who received high-impact tutoring via BookNook demonstrate accelerated reading growth.



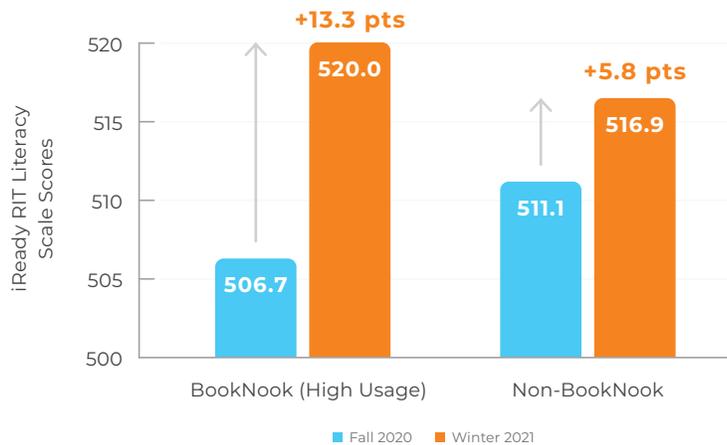
BookNook partnered with the Consortium for Policy Research in Education (CPRE), based at Teachers College, Columbia University to assess the impact of the BookNook program on students' literacy development during fall 2020 at Prince George's County Public Schools (PGCPS).

PGCPS utilized a remote tutoring approach that brought high-quality tutors together for synchronous, small-group instruction for two, thirty-minute sessions per week.

### RESULTS

The results show a clear link between BookNook participation and student literacy development.

Third- through fifth-grade students with relatively higher levels of BookNook usage gained literacy skills at a faster rate compared to students who engaged the platform less frequently, and also compared to their peers who did not participate in the BookNook program.



Specifically, high-usage students (7+ sessions) gained 13.3 points on their assessments over an 8-week period, compared to 5.8 point gains, on average, by students not participating in the BookNook program.