

MAXIMIZING IMPACT, MINIMIZING EFFORT

# Leveraging ESSER Funds Wisely

PRESENTED BY

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LEVERAGING ESSER FUNDS WISELY

# Progress by State

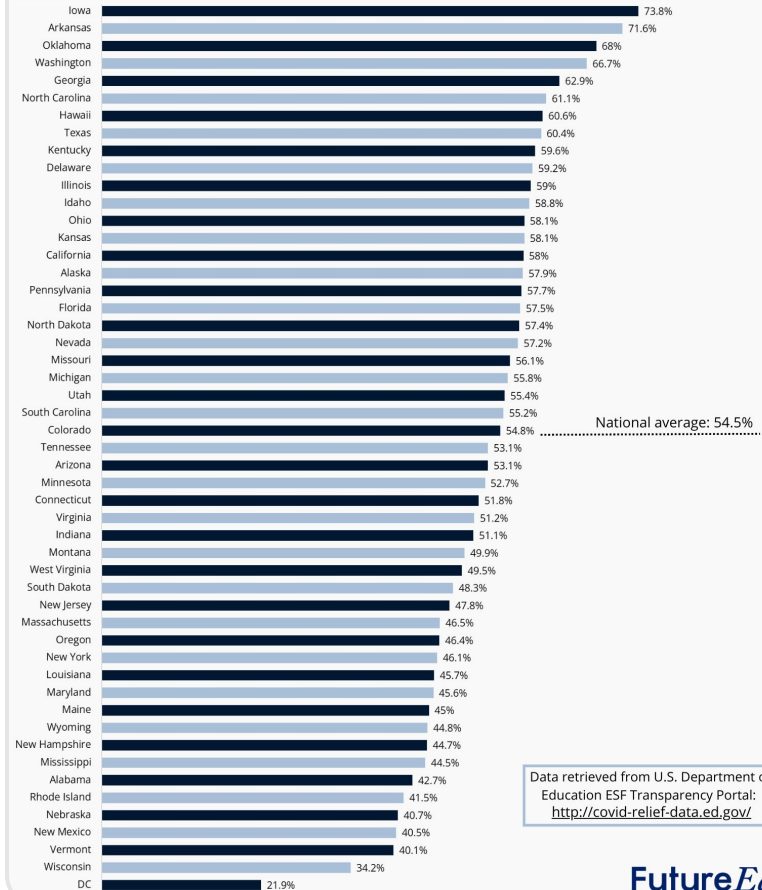
## ESSER Funding

States received \$189.5 billion across three rounds of funding since March 2020. The national average of monies spent as of EOY23 is just under 55%.



Leveraging ESSER Funds Wisely

States and school districts received \$189.5 billion across three rounds of federal Elementary and Secondary School Emergency Relief (ESSER) funds. The chart below shows the percentage of the funding spent as of May 31, 2023.



FutureEd

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# Funding Timeline



ESSER II funds must be spent by  
**September 2023**

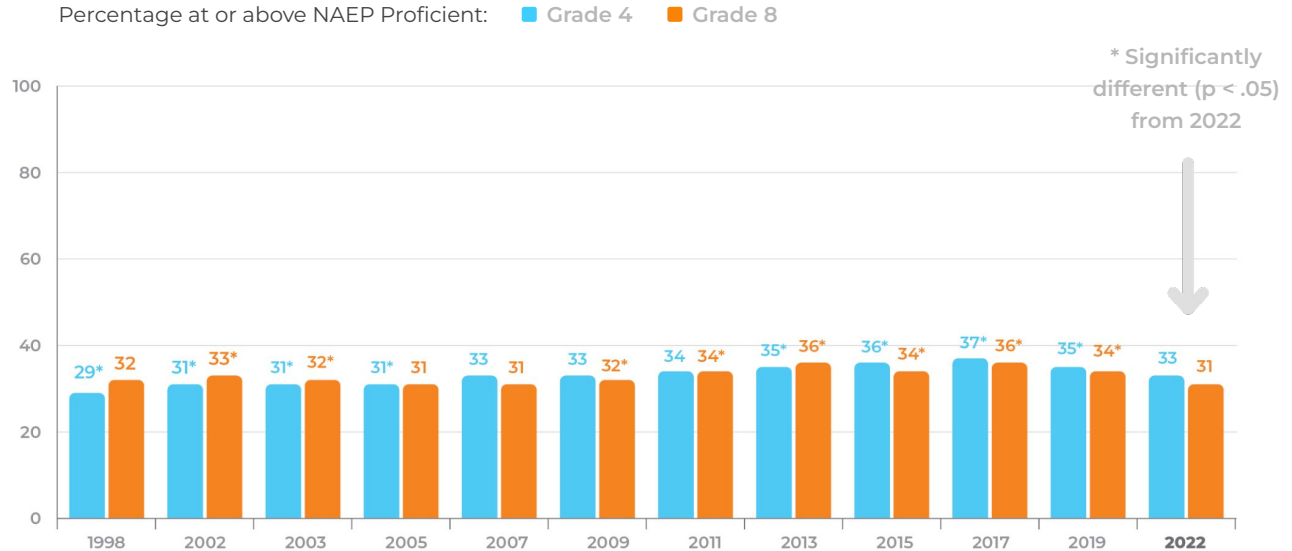


Remaining ESSER III funds must be  
allocated by **September 2024**



# Challenges to Solve

Reading proficiency is on a decline.



# Hypothetical Scenario



- » Hogwarts ISD
- » \$900K ESSER III to spend
- » Earmark \$300K for high-impact tutoring
- » In-house implementation



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# The Real Cost of DIY



Education Endowment  
Foundation

**\$700 – \$2,500**

The New Teacher  
Project (TNTP)

**\$3,000 – \$4,000**

Annenberg Institute at  
Brown University

**\$1,800 – \$2,500**



# Discover HIT Services

High-impact tutoring services are designed to streamline the entire process, ensuring:

- » **Quality**
- » **Consistency**
- » **Results**

“

Providing hands-on learning opportunities in the classroom is important, so using resources in a virtual environment that are equally impactful at engaging students is key.

–Tashika, *BookNook Tutor*





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# About BookNook

BookNook's K-8 synchronous online learning platform is designed to help schools easily implement high-impact tutoring.



## Based on Research

Our program guides students to mastery using best practices grounded in the science of reading.



## Synchronous

Students work with a tutor or guide in 1:1 or small-group sessions.



## Data-driven

Powerful tools to track performance and monitor progress on standards.



## It Works

The average student who uses BookNook sees a 2.4x increase in reading growth.





## LET'S TAKE A POLL

What is your biggest challenge when implementing a high-impact tutoring program in your school?



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# New Spending Plan



**Enhancing  
Stakeholder  
Comms**



**Boosting  
Parental  
Involvement**



**Incentives for  
Engagement**



**Investing in  
Technology**



# Enhancing Communication

## TIPS

- Regular check-ins
- Centralized information
- Open forums

## EXAMPLES

- Digital dashboards
- Feedback loops
- Interactive newsletters

## IMPLICATIONS

- Engagement
- Clarity
- Trust



# Boosting Parent Involvement

## TIPS

Orientation sessions  
Resources  
Open channels

## EXAMPLES

Learning kits  
Virtual workshops  
Partnerships

## IMPLICATIONS

Motivation boost  
Reinforced learning  
Attendance + consistency



# Incentives for Engagement

## TIPS

- Tiered rewards
- Visual progress trackers
- Celebrate small wins

## EXAMPLES

- Digital badges
- Physical tokens
- Recognition

## IMPLICATIONS

- Boosted attendance
- Increased participation
- Sustained interest



# Investing in Technology

## TIPS

- Prioritize quality
- Uniformity matters
- Noise-cancellation helps

## EXAMPLES

- Tablet with stylus
- Necessary software
- High-quality headsets

## IMPLICATIONS

- Enhanced focus
- Active participation
- Skill development





## LET'S TAKE A POLL

Based on what we've discussed today, which approach do you feel might be best for your school's tutoring program?





# Thank you!



BookNook.com | [f](#) [t](#) [in](#)